



## **BEST PRACTICE 1**

# **GREEN CAMPUS INITIATIVE 'VASUNDHARA VAMSI'**

**SREE SANKARA VIDYAPEETOM  
COLLEGE  
VALAYANCHIRANGARA**

## GREEN CAMPUS INITIATIVE: 'VASUNDHARA VAMSI'

### 'HARITHAM' - GO GREEN CAMPAIGN

Haritham is a green initiative launched by the institution as a part of 'Go Green Campaign' in 2016. The campaign aims to promote sustainability, reduce environmental impact, and foster a culture of environmental stewardship within the college campus. From the administrative level we are propagating and implementing the ideas at the institutional level. 'Go Green' itself is a hallmark of the institution as we are maintaining a green atmosphere on campus. The color green stands for nature, growth, harmony, prosperity and overall well-being. Fresh air is crucial for maintaining good health and well-being. To build the campus pollution free a blue sky initiative is introduced in SSV campus by which a separate parking ground has been built to keep vehicles away from the campus. A protocol is exhibited throughout the campus to make students aware of the policy of the institution.



# GREEN PROTOCOL



## SREE SANKARA VIDYAPEETOM COLLEGE VALAYANCHIRANGARA

### GREEN PROTOCOL HARITHAM

"Join Us in Creating a Sustainable Future."

#### NURTURE THE NATURE BY SSV

#### 'Go Green' Campaign

#### Jaivam @ SSV- Organic Farming

#### Green Entrepreneurs

#### Greeny Leafy Campaign

#### Bhaumika - Nature Club

#### Vāsudhā Vihangga- Birds Club

05/06/2018

Dr. Padma P  
The Principal  
SSV College

- *Vision: Cultivating a Sustainable Campus for Future Generations*

Preserving the delicate balance of ecosystems, protecting biodiversity, and addressing climate change are vital for the well-being of present and future generations. It is crucial to safeguard natural resources, reduce pollution, and promote responsible consumption. The institution strictly adheres to a green protocol in its operations.

- Reduce Waste, Promote Reuse and Recycling
- Conserve Energy- Turn off Lights, fans and other applications when not in use- Promote the use of energy efficient LED lights
- Prevent food waste
- Bring food and water in recyclable utensils
- Do not use disposables where food is served in the campus
- Avoid distributing sweets and chocolates with wrappers
- Use Bags, Pencil Pouches and Purses made of cloth
- Promote the use of ink pens
- Avoid Plastic covering and Rexine binding on project reports and records
- Avoid Plastic files and pens for seminars and workshops
- Print only minimum and encourage the use of e-copies- Minimize the use of printing material
- Constitute a green protocol team to conduct awareness programmes





Images of plantation drive conducted in the campus in June 2018



Plant a Tree Campaign by NSS, June 2019



Nakshatra Vanam by NSS, 2019

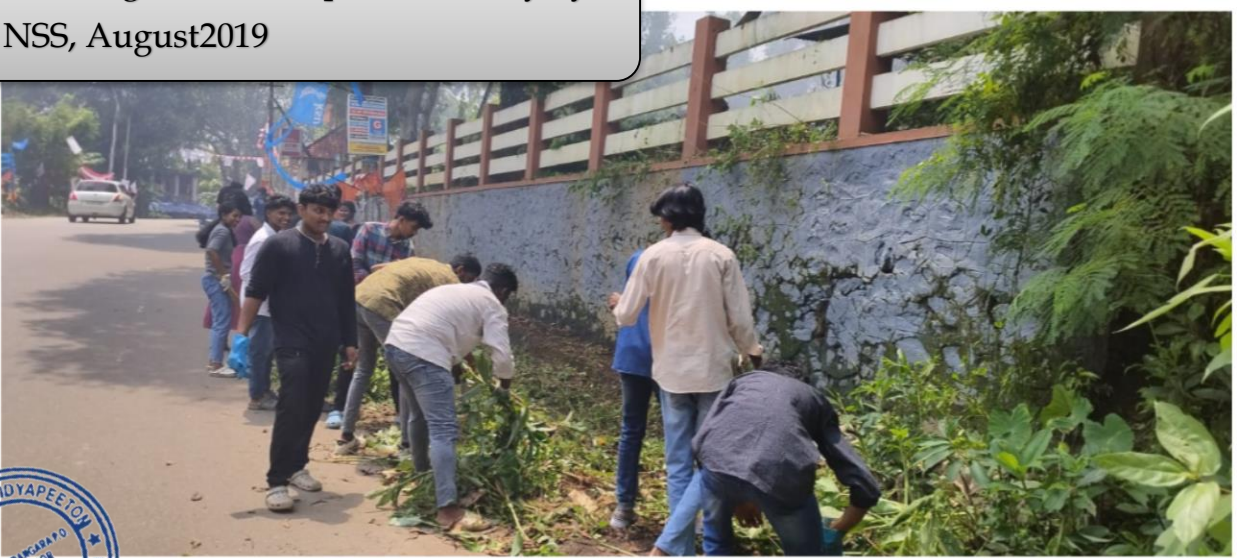


Before Cleaning



After Cleaning

Cleaning Drive, Independence Day by NSS, August 2019





Plantation Drive, June 2022





Thanal- A plantation drive campaign initiated by the institution in association with the Local Self Government authorities, Mazhuvannoor, Second Ward, 2023





Plantation Drive by NSS Unit, SSV  
College, October 2023





## CAMPUS CLEANING DRIVES

In the spirit of fostering a campus environment that aligns with sustainability and water conservation the institution is conducting the Campus Green Clean-up Initiative regularly. Building upon the success of the tree-planting endeavours, this program aims to bring the entire campus community together for a hands-on, transformative experience. The clean-up initiative serves as a tangible expression of the institution's commitment to creating a cleaner, greener, and more aesthetically pleasing campus.

The heart of this program is the Beautification Drive. The students and faculty work together for the enhancement of green spaces, ensuring a harmonious coexistence of nature and campus life. Almost all the departments maintain green space of their own in the campus. Eco-friendly practices always stand at the forefront



Campus Cleaning Drive 2019



Cleaning drive by NSS in and around campus and its premises





Campus Cleaning Drive by NSS,  
October 2019

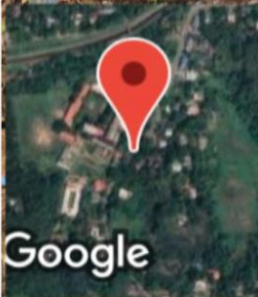


Campus Cleaning Drive, 2022





GPS Map Camera



Airapuram, Kerala, India

3G44+QCF, Airapuram, Kerala 683541, India

Lat 10.05702°

Long 76.506158°

04/10/23 12:31 PM GMT +05:30



Campus Cleaning Drive, October, 2023

Perumchira Cleaning by NSS Volunteers



Beyond the  
Campus  
Cleaning  
initiative



Perumpillichira cleaning by NSS unit, SSV College



The cleanup Initiative is an opportunity to actively contribute to the positive transformation of the society. Beyond the physical transformation, the Green Cleanup Initiative seeks to cultivate a sense of Community Bonding. A shared commitment to a cleaner environment fosters a stronger sense of unity among the students and it also develop a social commitment in students.



# "Branching Out: Understanding The Botanical Heritage"



With the intention to identify and preserve the trees in the campus the members of nature club under the guidance of experts introduced this scheme and prepared name boards to the flora of the institution.



## 'CHEKKUTTY DOLL MAKING'

Our institution is providing training for students on sustainable living in various means. To extend our helping hand for the restoration of chendamangalam handloom industry by being a part of their activity 'Chekkutty doll Making'. Along with this we have provided training for Seed Pen making, Paper Pen making, Paper Bag and Paper File making.



Chekkutty Doll Making Workshop



# GREEN ENTREPRENEURIAL P ROGRAMMES

## Paper Bag Making Workshop

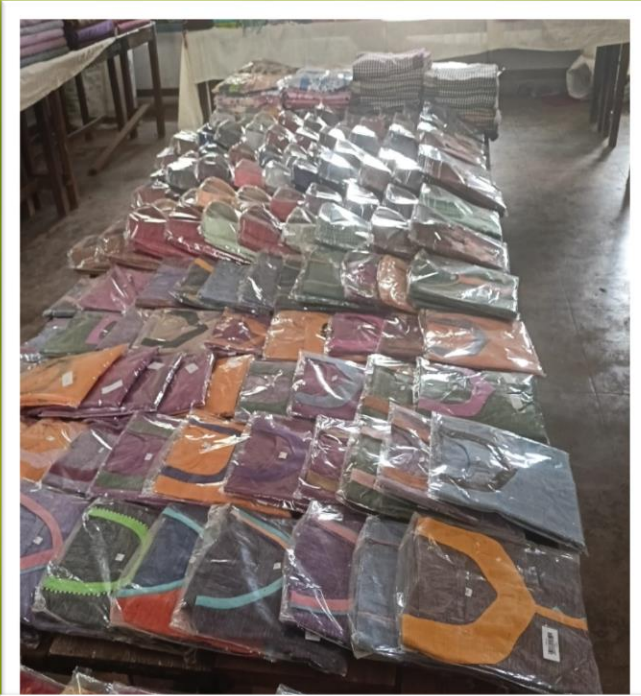
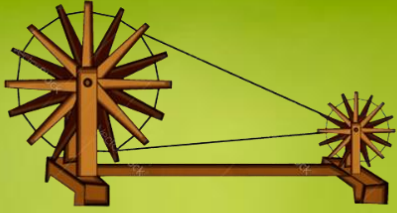


In an era where environmental consciousness is paramount, SSVC introduces innovative Green Entrepreneurial Programs. These programmes are designed to empower aspiring entrepreneurs with the knowledge, skills, and mind set necessary to create ventures that not only thrive economically but also contribute positively to the planet.



## Paper Pen/Pencil Making Workshop

# PROGRAMMES FOR THE PROMOTION OF KHADI



To promote and popularize the use of Khadi the Central and State Governments have introduced various programmes and in collaboration with that we have also started the practice of conducting **Khadi Expos** in our campus. By introducing this programme at a time we are focusing on two concepts; implementation of a sustainable lifestyle and promotion of handloom and cottage industries.



Khadi products sale conducted in the campus 2019, 2021, 2022



## 'JAIVAM AT SSV'

The Organic Farming initiative of our institution is named '**Jaivam at SSV**'. Organic farming prioritizes environmental sustainability, soil health, and consumer well-being. Unlike the other conventional farming methods, we emphasize natural and holistic practices to cultivate crops and raise livestock. Under the initiative of organic farming club and NSS, a variety of organic crops were cultivated annually in the allotted portion of land. Tapioca, banana pumpkin, yam, ladies finger, eggplant, chilies, tomatoes and so on were cultivated occasionally.



Preparation of land for cultivation- 2019

Yam and banana field in the campus



Harvesting Yam



Harvesting pumpkin



Harvesting cucumber





Organic Farming club inauguration of the cultivation ladies finger, cucumber and brinjal



Vegetable Garden



NSS Students with the Vegetables from the Farm



# THURSDAY MARKET

**Thursday Market** is a weekly event aimed at promoting entrepreneurship culture among students and supporting the Kudumbasree members of Mazhuvannoor Panchayath. The local Kudumbasree members participate in the market, selling organic vegetables, homemade food products, handicrafts, and other locally sourced items. The market also serves as a platform to showcase and sell organic vegetables and agricultural produce from the college's Organic Club



Education minister Dr. R Bindu with the Thursday Market organizing committee



Students interacting with the kudumbasree members of Thursday market



Vegetables from the College farm at the Market





## THE GREENY LEAFY CAMPAIGN

The Greeny Leafy Campaign is an environmentally focused initiative launched by the department of history to promote and encourage sustainable practices, ecological awareness, and a commitment to a greener lifestyle. This campaign seeks to inspire students, faculties, and other communities to adopt eco-friendly habits and make environmentally conscious choices.



Cleaning initiative by the students as a part of the programme  
*'Purging Leaforna De 'history'*



# 'NAKSHATHRA VANAM'



NAKSHATHRAVANAM



Airapuram College Junction Kilikulam Road,  
Kunnathunad, Ernakulam, 683541, KL, India

Latitude  
10.057058°  
Local 12:37:29 PM  
GMT 07:07:29 AM

Longitude  
76.505385°  
Altitude 31.6 meters  
Saturday, 16-12-2023



## CURRICULUM ENRICHMENT LECTURES

Curriculum enrichment lectures in environment related topics are intended to provide students with additional insights, knowledge, and perspectives beyond what is covered in regular coursework. They often cut across disciplinary boundaries, encouraging an interdisciplinary approach to learning. This helps to broaden the knowledge level of students and faculty through **lectures, seminars, workshops, orientation classes, virtual learning, FDP programme** and so on.



Jishnu P A from the Department of Marine Science, Bharathidasan University Tiruchirappalli interacting with the students



## FLOOD MEMOIR

Floods are environmental crises that underline the interconnectedness of natural processes, human activities, and the vulnerability of ecosystems. The students and faculties of our institution also witnessed and experienced the consequences of the **Kerala flood**. Our NSS volunteers, students from various departments and faculties took part in the *rescue, rehabilitation and reconstruction* initiatives.



Flood Memoir -Exhibition



Remembering Kerala flood-  
Collage Making Competition  
2022





NSS Students taking survey of flood affected areas



Post Flood Cleaning by NSS Volunteers, SSV College



SHOT ON REDMI NOTES PRO MI DUAL CAMERA 2018/8/21 12:44



Food and other supplies collected by NSS to distribute among the flood affected areas

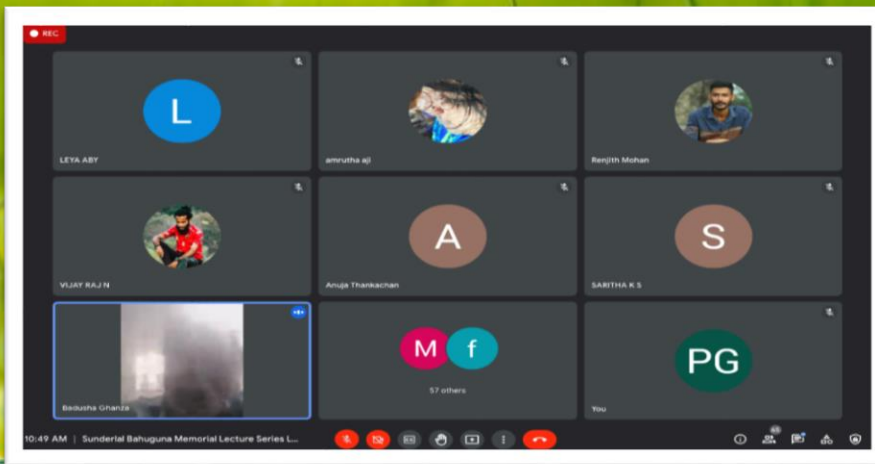


SSV Volunteers at the collection of grocery and food supplies for flood affected people of Nilambur

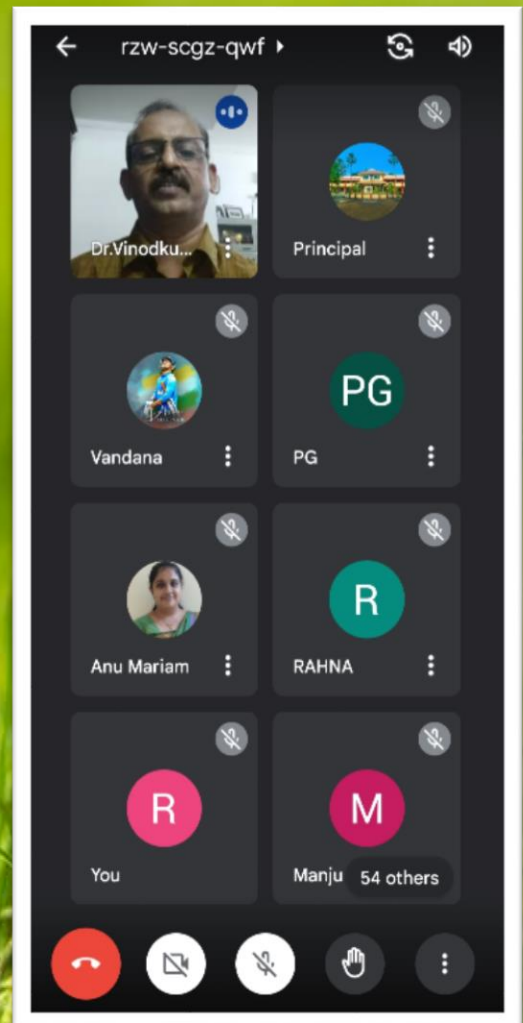


# SUNDERLAL BAHUGUNA MEMORIAL LECTURE

With the vision of acknowledging the contributions of Sunderlal Bahuguna, the great environmental activist, we have introduced a Memorial Lecture Series programme.



Inauguration of SLBML by N Badusha in Google meet platform



Second Lecture in SLBML-  
2022

## TRAINING ON THE PREPARATION OF HAND SANITISER, NATURAL VEG & NON-VEG WASH

Training was given to students for the Preparation of Hand sanitiser, Natural Veg & Non-Veg Wash, which is very essential for our healthy wellbeing.



Inauguration of the distribution/ selling of hand sanitizer made by the students during the pandemic situation







Preparation of veg and non-veg wash



Principal receiving the Veg- wash prepared by the students and faculty of the Department of chemistry



# ENVIRONMENTAL IMPACT SURVEY



# WASTE MANAGEMENT CLASS



# LED Bulb Making / LED Star Making



LED star making workshop by Department of Physics



# SOLAR GRID INSTALLATION



## Birds Club- VĀSUDHĀ VIHANGGA

Birds club is a community dedicated to fostering a deep appreciation for avian wonders and creating a space for like-minded individuals to connect. The club is focusing on educating members and the community about threats to bird populations, advocating for the protection of bird habitats, and supporting conservation initiatives.



Birds club member on a rescue mission- of healing a lost bird

Birds feeder inauguration- March  
03- 2020



# BHAUMIKA- NATURE CLUB



Students and faculty of PG Department of History in association with Bhaumika organized a nature walk to Thattekkad



PRINCIPAL  
SREE SANKARA VIDYAPEETOM  
VALANCHIRANGARA P.O.  
(VIA) PERUMBAVOOR